

Listings Management

Create Seamless Customer Experiences with Effective Listings Management



When more customers find you online, more will likely walk through your doors

In today's crowded marketplace, online visibility for local business locations isn't guaranteed. To climb up the rankings on Google Search, Google Maps, Yelp, and other platforms, complete, reliable, and accurate online listing profiles are essential for brand success.

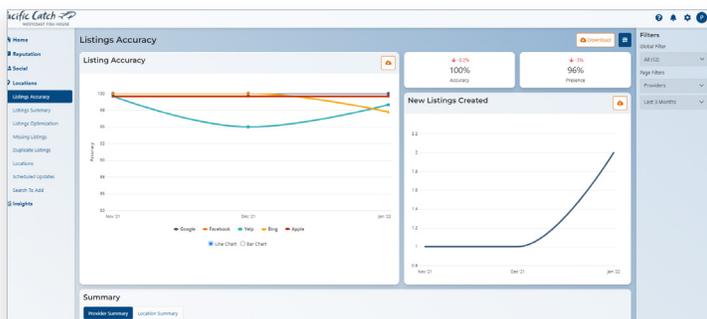
Chatmeter's Listings Management solution gives you the tools to drive your business up the search rankings. After one year with Chatmeter, our customers saw on average:

- **75%** increase in local search appearances
- **23%** increase in listing conversions
- **36%** increase in listing accuracy

With software built specifically for multi-location brands, Chatmeter offers listings management solutions tailor-made specifically to your team's needs. Our platform relentlessly monitors and protects your local profiles from inaccuracies, duplicates, and bad data. You'll also get local SEO insights, recommendations, and current best practices for continual listing optimization.

Chatmeter is the single source of truth for all your online listings

Our platform monitors every aspect of your local listings, preventing inaccuracies, duplicates, and bad data.



Chatmeter's dedicated listings specialists are at the ready to help you maintain and optimize your listings.



97%

of users searched online to find a local business.

Source: Safari 2022



62%

of consumers disregard a business they can't find online.

Source: Safari 2022

All the technology you need – backed by a supportive human hand

One-click Listings Management — Access every online listing across all your channels from a single, easy-to-use dashboard.

Bulk Editing — Edit ten or ten thousand online business listings in seconds. When your listings change due to holiday hours, inventory, etc. the bulk editor gets it done in minutes.

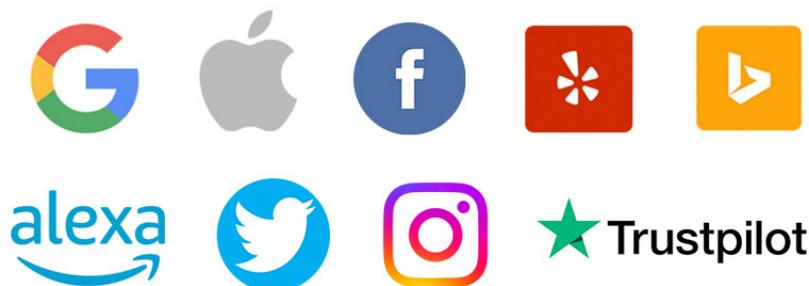
Instant Alerts — If business information is wrong, duplicated, or different from other listings, we'll alert you and help your team fix it immediately.

Analytics and Reporting — Our in-depth analytics capabilities reveal trends that can guide you in making important operational and strategic business decisions.

LBV Scoring — Chatmeter's Local Brand Visibility score is an invaluable metric for measuring your brand's performance compared to the competition around the corner or across the country.

Support When You Need It — Chatmeter's dedicated Listing Specialists are at the ready with answers to every burning question.

Chatmeter has direct API partnerships with the world's top search engines, online directories, maps, and more ...



“We sincerely appreciate Chatmeter and value our partnership immensely. We've made great strides in our reputation management strategy, and the listings optimization has been outstanding.”

Director of Digital Marketing, JMG Realty



Chatmeter's Local Brand Visibility scoring system measures your brand's online presence across five areas of local SEO.

“Our increased listing accuracy has most certainly generated more customers and reviews.”

Marketing Manager,
Brookshire Brothers

Learn more at [Chatmeter.com](https://www.chatmeter.com). Schedule a demo today! ▶